



Theodora Andreolas (as private and confidential)

Course: PUBLIC RELATIONS STRATEGIES

Semester: Summer 2018 Prepared by: Office of Institutional Research

The following may help understand the data in this report.

1.) Value labels for Question 1:

5 = Very Fast; 4 = Fast; 3 = Just about right; 2 = Slow; 1 = Very slow

Value labels for Questions 2-12:

5 = Strongly Agree; 4 = Agree; 3 = Somewhat Agree; 2 = Disagree; 1 = Strongly Disagree

Value labels for Question 13:

5 = Excellent; 4 = Good; 3 = Fair; 2 = Poor; 1 = Very poor

2.) The responses to the open-ended questions appear at the end of the report.

Theodora Andreolas

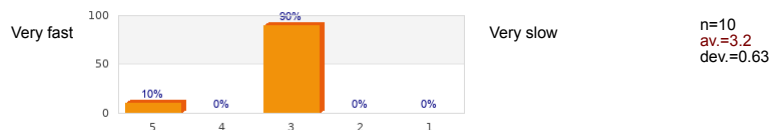
PUBLIC RELATIONS STRATEGIES (73265)
No. of responses = 10



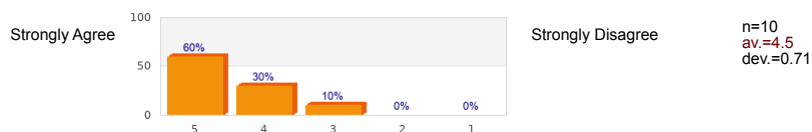
Survey Results

Student Evaluation of Teaching

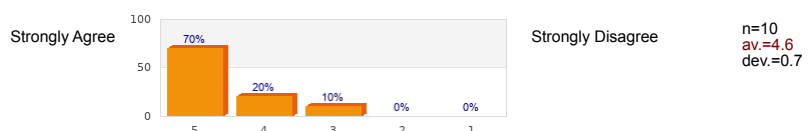
Rate the pace at which the course material was taught.



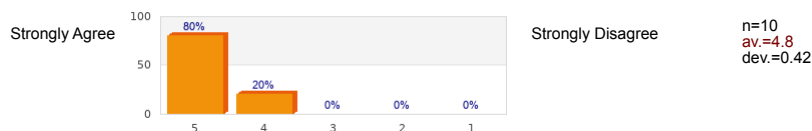
The course goals and grading procedures were clear.



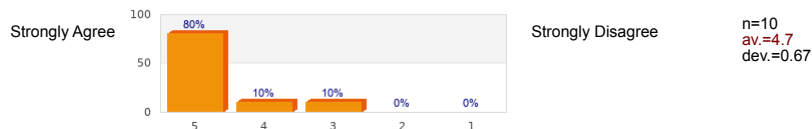
Tests, papers, and/or other assignments were graded fairly.



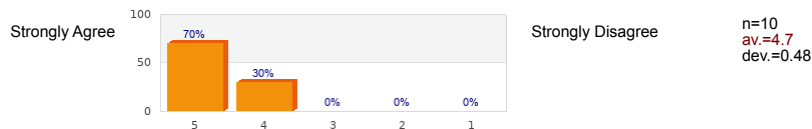
This course increased my understanding of the subject matter.



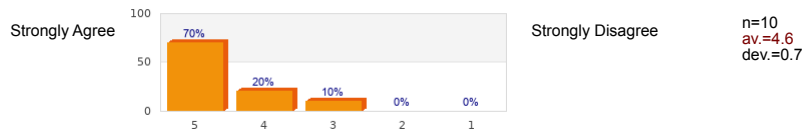
This course increased my ability to think critically.



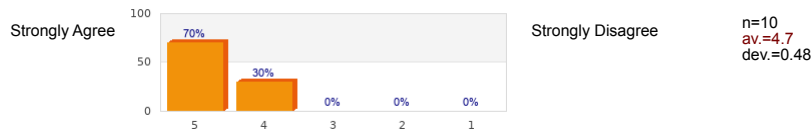
Lectures and other class activities were well organized.



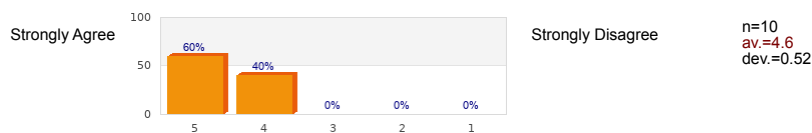
The instructor's presentations were clear and understandable.



The instructor conveyed interest and enthusiasm in the subject matter.

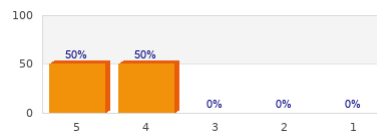


The instructor satisfactorily answered students' questions.



The instructor was accessible to students for extra help.

Strongly Agree

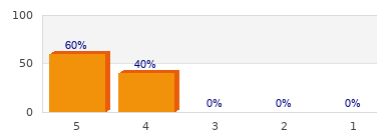


Strongly Disagree

n=10
av.=4.5
dev.=0.53

The instructor responded to students' work in a reasonable amount of time.

Strongly Agree

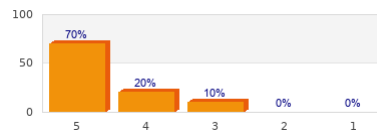


Strongly Disagree

n=10
av.=4.6
dev.=0.52

I would recommend this instructor to other students.

Strongly Agree

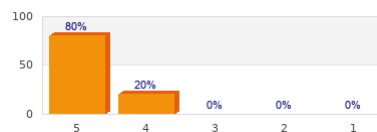


Strongly Disagree

n=10
av.=4.6
dev.=0.7

Rate this professor's teaching.

Excellent



Very poor

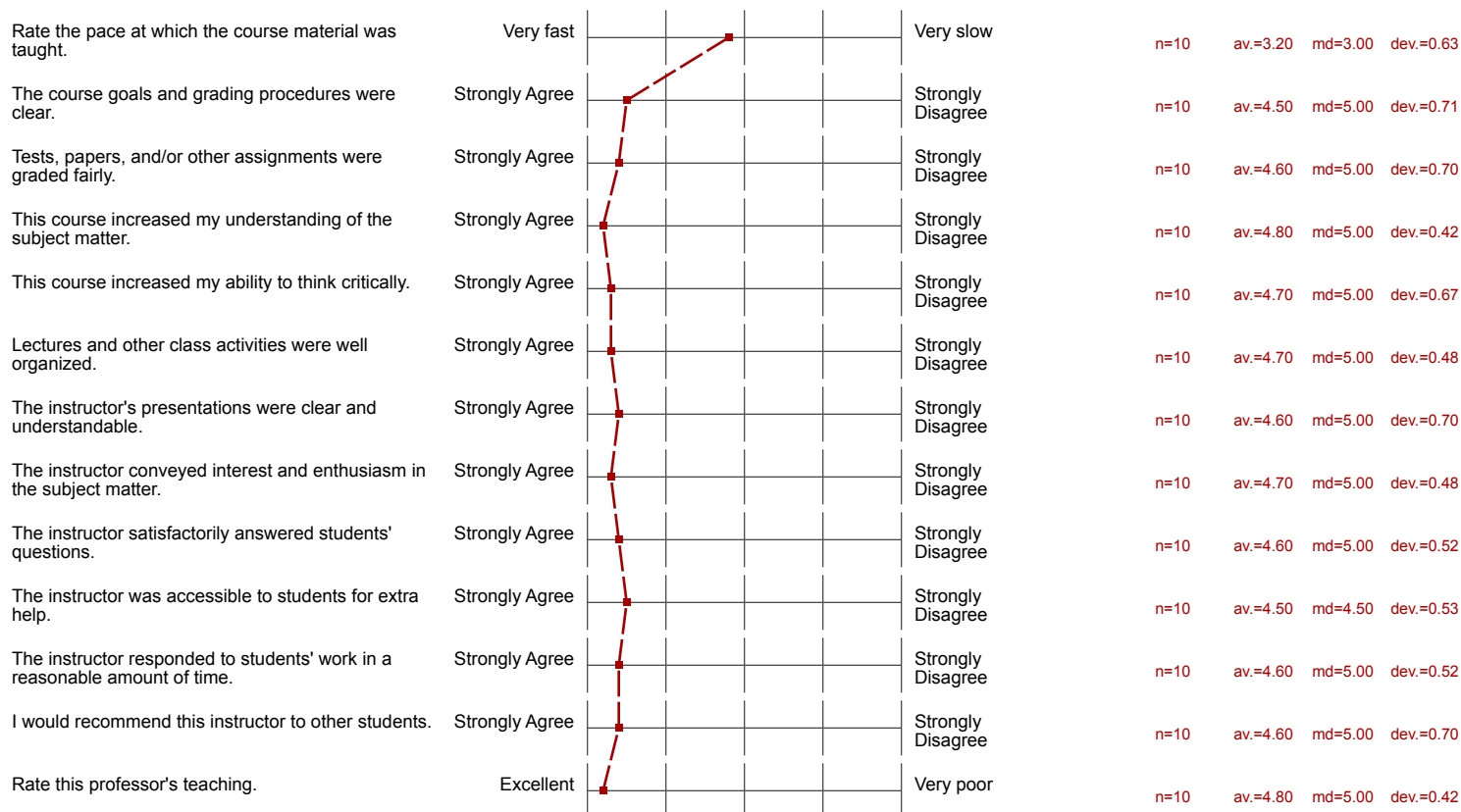
n=10
av.=4.8
dev.=0.42

Profile

Subunit: Fall 2018 - CPS - UG
 Name of the instructor: Theodora Andreolas
 Name of the course: PUBLIC RELATIONS STRATEGIES
 (Name of the survey)

Values used in the profile line: Mean

Student Evaluation of Teaching



Comments Report

Student Evaluation of Teaching

What was the most beneficial part of this course?

- Everything.
- Learned a lot about the public relations field
- Professor Andreas has field experience and training which allows her to provide real-world examples. This makes class fun
- The most beneficial part of this course was the final project. I liked being able to put everything we learned this semester into action. I always think it is beneficial to apply what we learned to the real world. I think it helps with understanding the concepts and ideas.
- The projects we had to do. Each was important and showed how public relations is alive and active in the real world. From the weekly pr newswire stories to our independent project on the pr campaign, each strengthen my knowledge of what we learned in the classroom and took it above and beyond
- the assignments
- the different writing assignments of different types of PR writing

What was the least beneficial part of this course?

- How fast the professor went through the lectures, it was sometimes hard to copy down all of the notes
- None.
- Nothing
- The least beneficial part of this course were the powerpoints. I do not know about anyone else but, having the professor just read off the powerpoints is really boring to me. I would have enjoyed more if the powerpoints were just posted online and we spent more of the class time doing activities and different projects. I felt like valuable time was wasted watching the professor read off of slides.
- nothing, she is great
- the power points other than showing the structure of writing
- the pr plan was stressful

What improvements would you suggest your instructor make in this course?

- No improvements, really enjoyed this class
- None.
- Nothing, I think the class was really great
- The only improvement I would make to this course is more in class activities. Like I said above, I think being able to apply concepts we learn in the classroom to the real world is very beneficial. I wish we had gotten to do that more in this course.
- n/a
- nothing, she is great
- stop moving so fast in the powerpoint presentations. I guarantee 90% of the class didn't get to write down the slide.
- to be a little bit more specific on the details of certain assignments